

ALWAYS
LEARNING

Pearson

Marina Malygina – head of “Pearson Education” representative office, part of **Pearson**, the world’s leading education company.

From pre-school to University, from early learning to professional certification, Pearson’s materials and electronic resources , multimedia tools and testing programmes help to educate millions of people world-wide.

Always Learning

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Representation: Longman, Prentice Hall, Addison Wesley, Heinemann, Harcourt, BBC Active, Financial Times Group, Penguin Group, Pearson Language Tests, Edexcel, Fronter (virtual learning environment)

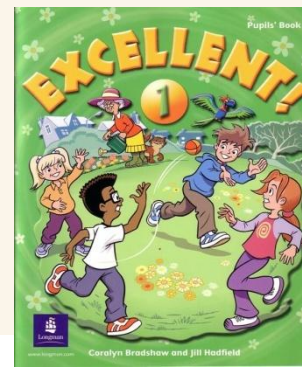
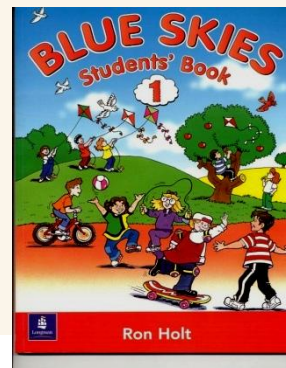
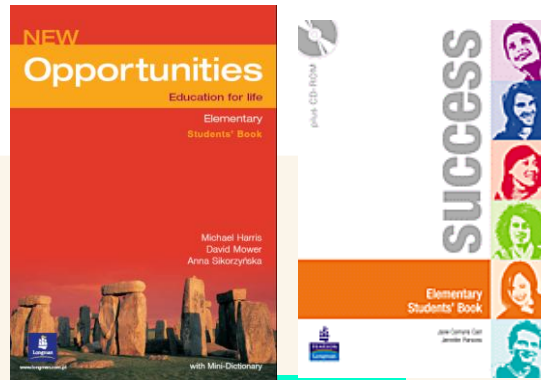
Learning vs Education



Learning implies the broader scope. It's also a verb as well as a noun. So it's more apt to imply active participation.

Today learning takes place 24 hours a day, 7 days a week.

Course-books and ELT Materials for State Schools





Printed Books + (digital components) The Next Step is E-book...





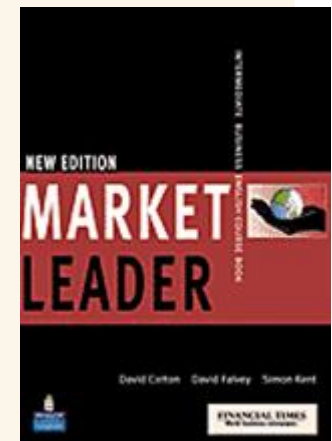
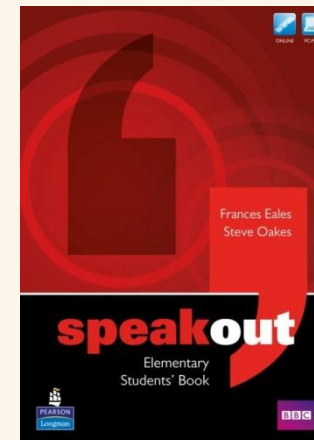
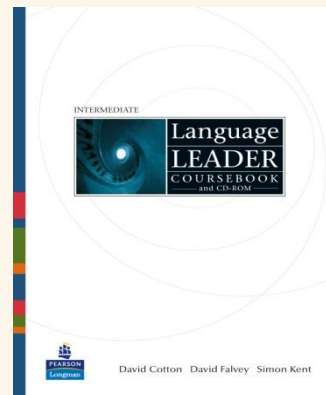
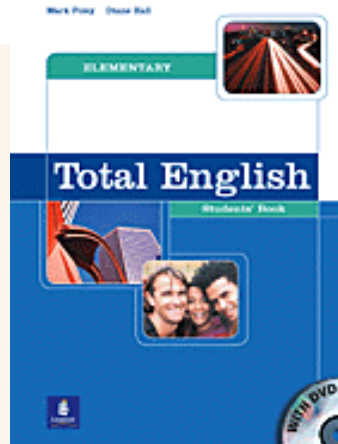
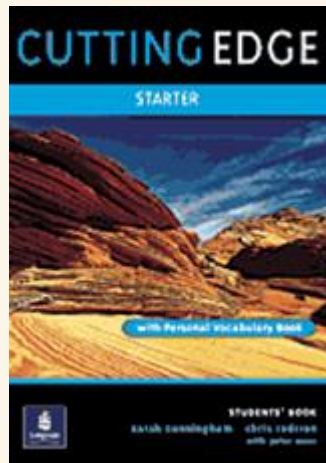


Pearson Language Tests

Helping individuals make progress
in their lives



Resources for Universities



You are at **Home**



Welcome to PearsonLongman.com. THE website for the ELT Teacher everywhere! We will give you:

- Access to thousands of classroom resources that are quick and easy to find. [I need resources!](#)
- A community area to share your knowledge and expertise with other ELT Professionals. [I have a question to ask!](#)
- A product catalogue with all the information you need, free samples and lots more. [I'm looking for a product!](#)

ONLINE DICTIONARY

Enter keyword

OK

Word of the Day

Powered by LDOCE

Become a member today!

Register today and get access to thousands of teacher resources.

Register now!

Classroom Resources



Top Downloads

- Heads and shoulders - Worksheet

Community



TOP TOPICS

- TEACHING WITH TECHNOLOGY

Products



Best Sellers

- English Adventure

Quick Links

[Add / Edit](#)

- Form
- Blogs
- Classroom Resources
- Web Seminars

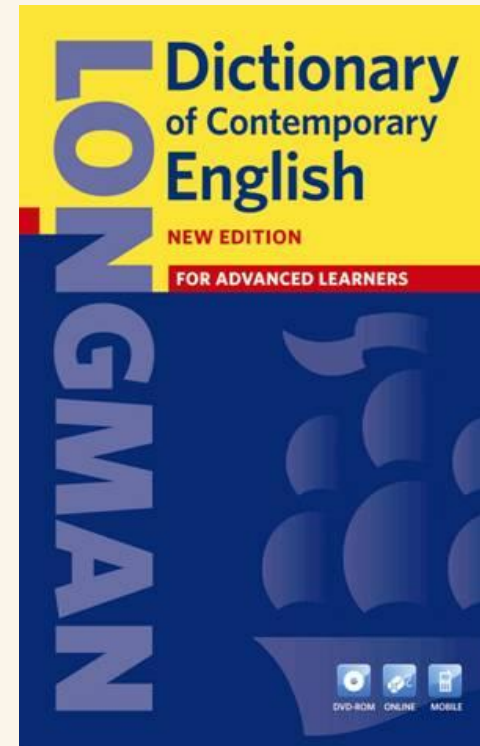
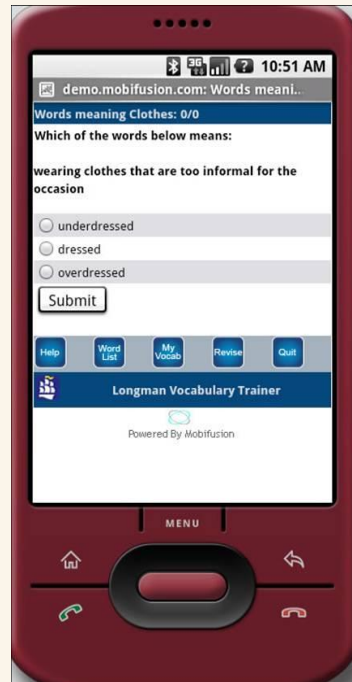
Companion Websites

[Add / Edit](#)

Challenges

Challenges is a four-level

Mobile Delivery



- Online activities
- Personalised learning
- Graded books (register of performance)
- Communication tools

Teacher Trainers and Academic Consultants

Rob Dean



Judy Copage



Teacher Training

- Teaching Young Learners
- Skills-based Language Teaching
- CEF guidelines and levels
- Developing Reading/Speaking/Writing/Listening Skills
- Learner's Portfolio
- Activating and Integrating All Four Skills
- Testing and Assessment
- Preparing Students for Assessment and Testing
- Teaching Teens and Young Adults
- Real Life Skills for the Real World

Festivals, Competitions, Events



Summer Schools' Competition







УНІВЕРСИТЕТ
Natalia Routka
Khmelnytskyi Oblast, Ukraine
April 15-16, 2015, Odessa, Ukraine



The CEFR Level System

| | |
|------------------------------|---|
| C Proficient User | C2 Mastery |
| | C1 Effective Operational Proficiency |
| B Independent User | B2 Vantage |
| | B1 Threshold |
| A Basic User | A2 Waystage |
| | A1 Breakthrough |

2011/02/01

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